



50K & 25K Ultra

October 28, 2023

Historic Washington Crossing Park, NJ  
Sponsorship Letter

You are cordially invited to participate as a Sponsor of the WXT Ultra Trail Races previously the Trails4Tails Fest 50K. This event benefits the Washington Crossing Park Association. Presented by WHP Events and co-hosted by the Bucks County Triathlon Club.

WXT will take place October 28 from 7:30am to 3pm, at the Historic Washington Crossing Park, NJ and include both a 50K and 25K Ultra Trail Races. In previous years we attracted both international and national participants.

Your sponsorship helps to defray the cost of the event and additional money from sponsorship. We hope you'll join WXT as a sponsor.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship levels and form that can be completed and submitted by email. Please email me, Trish Gray, with any questions.

Sincerely,  
Trish Gray  
WHP Events  
Event Director  
info@whpevents.org  
WXTUltra.com



# 2023 WXT ULTRA Sponsorship Packages

## SWITCHBACK \$1,500

- . Listed as SwitchBack Sponsor (1st tier) on registration site with direct link
- . Prominent display of logo on race t-shirts
- . 10x10 Vending Space
- . Opportunity to speak at race
- . Special sponsor signage at Finish Line
- . Promotional materials in race packet
- . Special PA announcement mentioning sponsor name before and after race
- . Social Media promotion leading up to race day and until end of year
- . 2 complimentary race entries

## DOUBLE-TRACK \$750

- . Listed as Double-Track Sponsor with logo on registration site with direct link
- . Prominent display of logo on race t-shirts
- . Promotional materials in race packet
- . 10x10 Vending Space
- . Special sponsor signage at Finish Line
- . Social Media promotion leading up to race day and until end of year
- . 1 complimentary race entries

## SINGLE-TRACK \$500

- . Listed as Single-Track Sponsor with logo on registration site with direct link
- . Display of logo on race t-shirts
- . Promotional materials in race packet
- . 10x10 Vending Space
- . Social Media promotion leading up to the race

## TRAIL HERO \$250

- . Listed as Trail Hero Sponsor with logo on registration site with direct link
- . Logo on race t-shirts
- . Social Media promotion leading up to the race

## TRAIL PRINTS \$150

- . Logo on race t-shirts

## IN-KIND SPONSORSHIP

Please contact Trish Gray at [info@whpevents.org](mailto:info@whpevents.org)

